

REGINA DIVING CLUB

FUNDRAISING & SPONSORSHIP OVERVIEW

Supporting our athletes • Strengthening our club • Building community partnerships

Fundraising and sponsorship are important parts of the Regina Diving Club (RDC). They help support club operations, equipment, programming, hosted competitions and athlete opportunities, while also giving families ways to reduce some of their own diving-related expenses.

Family Fundraising Commitment

RDC families have a fundraising commitment as part of their participation in the Club. Throughout the season, families will receive information about fundraising opportunities. Specific requirements, amounts and deadlines will be communicated through registration and seasonal information on an annual basis.

Two Types of RDC Fundraising

1. Club Fundraisers

Club Fundraisers generate revenue that goes directly to RDC. These funds support the Club's operating budget and may also be directed toward equipment, programming, hosted competitions or other Club priorities.

- Proceeds benefit the Club as a whole.
- These fundraisers do not generate individual family fundraising credits.
- Participation in designated Club Fundraisers may form part of a family's annual fundraising commitment.
 - For this season families are asked to sell (our buy-out) a raffle ticket booklet per major raffle (2)

2. Family Fundraisers - Earn Fundraising Credits

RDC also offers fundraising opportunities where proceeds generated by a diver or family are credited to that family's RDC account.

Fundraising credits can be applied toward eligible expenses including:

- Team travel expenses
- Competition invoices
- Monthly registration fees for May and June
- Summer Diving registration

Using Credits for May & June Fees

If you want to use credits for...	Email info@reginadiving.ca by...
May and June fees	April 15
June fees only	May 15

Important: Unused credits roll forward to the following year. A \$10 administration fee applies when a family holds CAFT payments and switches to credits for May and/or June. A reminder will be sent each April.

Fundraising Communications

Fundraising opportunities will be communicated throughout the season by email. Watch for messages from:

- RDC Fundraising: fundraising@reginadiving.ca
- RDC Accounting/Administration: info@reginadiving.ca

Sponsorship

In addition to fundraising, sponsorship is an important source of revenue for RDC. The Club seeks both ongoing Club Sponsorship and Competition Sponsorship for events hosted by RDC.

Sponsorship Packages

RDC sponsorship opportunities typically range from approximately \$350 to \$7,500, allowing businesses and organizations of different sizes to support the Club.

We Need Help From Every RDC Family

Our families are one of RDC's strongest connections to the Regina business community. We are asking every family to identify 2-3 businesses or organizations that the Club could potentially approach for sponsorship. Think about your connections (banking, insurance, family owned business, realtors, car dealership, etc.)

ACTION: Send 2-3 Sponsorship Leads

Email fundraising@reginadiving.ca with:

- The name of each business or organization
- Your connection or contact person, if applicable
- Whether you would like to approach them using RDC materials, OR have RDC approach them and use your name/connection

You do not need to personally ask a business for money. Simply providing a potential lead or connection is extremely helpful. If you would like to make the initial approach, RDC will provide the appropriate sponsorship materials.

Join the RDC Sponsorship Committee

We are looking for two parents to join the RDC Sponsorship Committee. Committee members will help identify potential sponsors, make community connections, assist with outreach and help build longer-term sponsorship relationships. No fundraising or sales experience is required. If you are willing to share ideas, make connections and contribute some time, please email fundraising@reginadiving.ca.

Why Fundraising & Sponsorship Matter

- Help keep Club fees as manageable as possible
- Support equipment purchases and maintenance

- Support quality programming and athlete development
- Offset costs associated with hosting competitions
- Create additional opportunities for RDC divers
- Strengthen the long-term financial sustainability of the Club
- Give families opportunities to earn credits toward eligible diving expenses

Every fundraiser, sponsorship lead and community connection helps strengthen RDC and the opportunities we can provide our athletes.